

**CU SCHOOL OF DENTISTRY ALUMNI ASSOCIATION  
BOARD OF TRUSTEES  
MINUTES - September 8, 2005**

Present: Candy DeLapp, David Geck, Kim Marshall, Marin McDowell, Eric Miller, Linda Schultz, Hollie Snogren, Jessi Waring, Andrew Waring, Scott Whitney  
Alumni Staff: Anthony Kapp

- I. Call to Order: 6:10 PM
- II. Minutes Approved
- III. Dean's Report – Reported by Eric Miller
  - Open House Ceremony will be 9/16/05 at 10:00 AM and 6:00 PM. Alumni are encouraged to attend.
  - SODAA donated \$60,000 for the Commons Area, aka Cyber Café.
- IV. President's Report
  - Eric and Cliff met with Wende Reoch from the Alumni Office. The purpose was to develop a marketing plan to increase membership for SODAA and to discuss ways to improve participation on the board.
  - Eric feels strongly that the Alumni Association focus needs to be on supporting alums.
  - Also need to stress to the students the importance of SODAA. We need to increase ties with the existing students.
  - Improved CE needs to be developed.
  - Rocky Mountain Convention Alumni Night will be planned by the Dean's Office this year.
- V. Finances
  - 2005 Open Wider Open Financial Results
    - Total Expenses: \$15,237.60
    - Total Income: 30,197.08
    - NET Income: 14,959.48
    - Note: Expenses – food - \$3022.08 paid for by the Alumni Association.
  - We have committed \$100,000 to the School of Dentistry. Remaining balance to school will be \$40,000, \$20,000 of which is currently in the endowed fund.
- VI. Newsletter
  - Tracy Anselmo, Editor, is working on the fall issue of "Word of Mouth."
- VII. Membership
  - We have not been able to recruit from the recent grads. We need to focus on mentoring current students. Students are impressed with the Cyber Cafe. The distribution of Palms has been discontinued.
  - The ASDA will provide 4-part Business Series beginning with an overview of SODAA.
  - It was suggested that the SODAA meetings be held at the school so that students would be able to attend the meetings.
  - Eric will talk with the ISP students about SODAA.
  - It was recommended that we change the way we promote membership dues, presenting it as a charitable contribution to benefit students and alumni. We also need to educate people more about where the money is expended.
- VIII. Unfinished Business – no additional items.
- IX. New Business
  - Golf Tournament – implementing different formats for competition was discussed.
  - Anthony mentioned that the Alumni Office was working with Printing Services to design new letterhead and logo for the Alumni Office and each of the Alumni Associations because the move from the Foundation to the University offices created a need for new stationery.
- X. AOB - none
- XI. Adjournment – 7:10 PM

Respectfully submitted  
Linda Schultz  
Secretary pro tem