



University of Colorado Medical Alumni Association
Meeting of Board of Directors
July 19, 2004

Present: M. Bartlett, D. Bessesen, A. Best, D. Dreitlein, M. Goodwin, D. Gordon (via phone), G. Hickman, D. Hutchinson, G. Merenstein, D. Mills, C. E. Mossberg, C. Petersen (via phone), R. Rymer, A. Sambunaris (via phone), A Stowers
Guest: Drs. Edward Kinzer and John Farrington, Cheryl Crouch
Staff: W. Reoch
Absent: M. Anderson, J.J. Cohen, D. Dart, R. Downey, S. Gottesfeld, C. Hogan, R. Krugman, C. May, S. Silverberg, G. Soriya, P. Stepp, J. Zimbelman, R. Zucherman

Call to Order

Meeting was called to order at 5:40 p.m. A welcome and introductions were made around the table and by telephone.

Approval of minutes

Minutes were approved without comment.

President's Report

M. Goodwin thanked attendees, those in person and by telephone, for attending the meeting. He noted the July meeting was the time of year that the board set priorities and approved the funding to accomplish the goals of the association. He restated his priorities for the coming year - to work on programs that would assist students. Given the current state budget situation and how it impact higher education, Dr. Goodwin feels the alumni need to step in to help and he spoke of the old adage of "not pulling up the ladder" after reaching a "higher level."

Dr. Goodwin introduced two members of the Class of 1952, John Farrington and Ed Kinzer and Cheryl Crouch, Director of Development for the School of Medicine from the CU Foundation. All three were invited to speak to the board about the Class of 1952 Endowment Fund, which was created to support the School in honor of their Class. As the board of the Medical Alumni Association will assist in an advisory capacity in the dispersement of this fund when it matures in 2052, it was decided that a progress report of the fund would be provided annually at the July meeting. This may be moved to another meeting date at a later date as long as the report is provided to the entire board on an annual basis.

Drs. Kinzer and Farrington briefly shared the planning and execution of the fundraising effort for their class endowment. Cheryl Crouch explained the CU Foundation's role in securing the future of the School and offered the Foundation's support to the board in helping them create a similar plan if desired.

The board invited Drs. Kinzer and Farrington to come back to present a more detailed presentation of their alumni fundraising model. Dr. Kinzer stated that a half hour presentation would be their preference. Dr. Bartlett suggested the presentation be videotaped.

M. Goodwin reported that he would send/had sent a letter on behalf of the board urging the University support student and alumni space on the new Fitzsimons campus.

Dean's Report

Sr. Associate Dean Merenstein reported the Curriculum Oversight Committee had set an ambitious schedule and the School was on target to begin the new curriculum in 2005.

Education buildings on the Fitzsimons campus are still on hold due to litigation against the COPs regarding the prison portion of the certificates.

D. Bessesen asked how this would impact the student education and student housing on the new campus. Dean Merenstein replied that the LCME report from the April 2004 visit accepts the progress the School is making and a follow up visit is planned for 2008 – 09.

Faculty search updates: Carol Hodgson, PhD from UCSF will join the School in October to lead the Office of Medical Education. The search for the Chair of the Department of Medicine will conclude in two weeks and the Chair of the Pathology Department has been restarted. A new search will begin for Chair of Pediatrics as Doug Jones, recently announced his intention to step down in April 2005. Lawyers are still deeply involved in the Neurosurgery Department but the School is working toward allowing the Dean to appoint an interim or acting Chair.

Committee Reports

Finance Committee

C.E. Mossberg reported that the budget committee had met and approved a budget for 2005. The budget was presented to the board and accepted unanimously. Board members suggested the Alumni Office and the board explore setting up an endowment to continue to support funding the on-going program to provide stethoscopes to incoming freshman. The minimum to fund the annual \$12,000 expenditure would be \$200K.

Class Reps/Reunion Committee

Reunion committee asked that a letter of thanks be sent to Dr. Bakemeier of the Office of Continuing Medical Education.

Awards Committee

Dr. Huber and family attended the Silver and Gold Banquet to accept the Association's award and delivered a warmly received speech at the banquet. Dr. Gordon suggested we include a history of the Award in the next issue of the alumni magazine, *CU Medicine Today*.

CU Medicine Today Committee

R. Rymer asked board members to suggest alumni suitable for profile in the magazine. He also reported that the committee and the Alumni Office would explore offering advertising space in the magazine.

Nominating Committee

No report.

HOST/Mentoring Committee

Sample forms with a description of the HOST program were passed out along with rosters of board members.

Student Activities Committee

The Board was invited to attend matriculation and observe the ceremony to present the stethoscopes. Board members asked that the Alumni Office request a report from the student liaison, Stephen Sherick.

Outreach Committee

M. Goodwin volunteered to hold a reception for alumni at his home in Pueblo.

C. Petersen volunteered to hold a reception for alumni and asked that a list of MDs listing in Nevada be sent for planning purposes.

D. Dreitein volunteered to hold a reception for western slope alumni and will work with the alumni office on the date and other details.

Student Representative Reports

A. Best, Class '06 reported class is busy with clinical rotations. He reported that the USMLE Step Two exam has been expanded from a multiple choice to include a videotaped clinical skills exam. Tests are held in five locations in the US. It was suggested that the board work toward adding this to the HOST program and seek alumni help in housing students during the exam.

Alumni Office Report

W. Reoch reported that the Alumni Relations Office moved in June to new offices in the Chancellor's Suite. This is a positive step toward transferring the office from the CU Foundation to the University. The Foundation and the University were working on an agreement to allow the Alumni Office access to the alumni database. As soon as that is approved by both parties, the transition of the staff (currently the Interim Director) to the University will occur and the process to hire the support staff will begin. No change to mailing address but fax number is now 303-315-7729 and email is now alumni@uchsc.edu or wende.reoch@uchsc.edu.

New Business

A motion was made by D. Gordon to change the dates of the quarterly meetings to coincide with School activities. It was suggested that this change would encourage board attendance at some of these events. A February, May, August, and November schedule was approved beginning with the board meeting in February.

Unfinished Business (None)

Meeting adjourned at 7:15 pm.

Respectfully submitted,

Wende Reoch
Secretary pro tem