



University of Colorado Medical Alumni Association
Meeting of Board of Directors
February 7, 2005

Present: D. Bessesen, M. Bartlett, J.J. Cohen, D. Dart, D. Dreitlein (phone), L. Fisher, M. Goodwin, D. Gordon (phone), G. Hickman, S. Iyengar, R. Krugman, C. May, D. Mills, G. Merenstein, R. Rymer, (phone), A. Sambunaris (phone), P. Stepp, G. Soriya, J. Tennant, A. Waldbaum, J. Zimbelman

Guest: Stephen Sherrick, Amanda Lewis

Staff: W. Reoch

Absent: A. Best, R. Downey, C. Hogan, C. Petersen, D. Scott, A. Stowers, R. Zucherman

Call to Order

Meeting was called to order at 5:35 p.m. Introductions were made around the table and by telephone. M. Goodwin welcomed the new board members: Larry Fisher, Srini Iyengar and Arthur Waldbaum. Outgoing board members present at the meeting, Douglas Dart and Patty Stepp, were presented with commemorative awards of appreciation and thanked for their service. Both volunteered to continue to serve on committees and remain active with the board as needed. Other outgoing board members, Mark Anderson, David Hutchison, and Gene Mossberg, were not able to attend and the Alumni Office staff will mail awards and a letter of appreciation to each of them.

Approval of minutes

Minutes were approved without comment.

President's Report

M. Goodwin introduced new officers: Christine Petersen is President Elect and Dan Bessesen will serve as Treasurer. He reported that he would like to encourage more participation in committees and have the committees meet more regularly outside of the general alumni board meeting and submit reports prior to the quarterly meeting. He will work with the Alumni Office on a process to accomplish this.

Dean's Report

Dean Krugman reported that his office has just begun to send out a weekly email message to faculty, staff and other interested parties and would be happy to include the board as a recipient. The board agreed this would be a welcome communication and the Alumni Office will forward the weekly message to the board distribution list. Catherine Worster was recently hired as Communications Director for the School of Medicine. She will be working to educate the public about the School.

Dean Krugman reported that the Chancellor of the consolidated campus, UCDHSC, would be stepping down October of 2005. A Search Committee has been formed. Other searches on-going

at the School: Pathology, Pediatrics, Neurosurgery, Cellular and Developmental Biology and Ophthalmology. In addition, Jerry Merenstein is stepping down from his position as Sr. Associate Dean for Education and a search committee has been formed to find a replacement for this very important position. Dean Krugman also provided a brief Curriculum Task Force update. The new curriculum is targeted for implementation for the class entering in the summer of 2005. There has been a great deal of faculty involvement and interaction between researchers and clinicians. Clerkship will be changing for the 3rd students. When asked about the future of state funding, Dean Krugman predicted that by the end of the decade the School will receive no state funds. Tuition continues to rise and it is an area of concern for students. Dean Krugman noted that the first of what we hope to be many Outreach events was held on Jan. 27 at the Northern Trust Bank in Downtown Denver. We had approximately 35 to 40 attending and heard a discussion on the pros and cons of marketing medicine directly to consumers. Anecdotal response to the event was quite positive.

Dean Merenstein proposed for approval by the board that the School offer Alumni Teaching Awards in 2006. Nominations would be called for in CU Medicine Today in the fall issue, the Awards Committee would review nominations and call for CVs, recipients would be announced in the spring and presented at Commencement in May. Board approved of this proposal and Srinii Iyengar volunteered to serve on the Committee as the MAA representative.

Committee Reports

Finance Committee

D. Bessesen stated he reviewed the budget report and briefly spoke with W. Reoch about the process of receiving reports from the Alumni Office. The budget operates on the academic calendar and runs from July 1 to June 30 each year. Main expense items are publications, reunion and stethoscopes. Income is directly from dues or event (reunion) registration fees. He posed the central budget question to the board: How can we improve income, how can we get people involved in our association? He noted that in the coming year we will be charged to think more about fundraising and would like to see the association create an endowment to fund the stethoscopes purchase for the first year students. Several board members suggested ideas including targeted fundraising to class reps or lifetime members, reviewing the class rep system and focusing on reunions as a fundraising opportunity. L. Fisher suggested we have a marketing issue – a great product that is a secret and needs to be explained/communicated better to the alumni base. D. Gordon asked if it was possible to direct any of the funds raised during the Annual Fund campaign to the Alumni Association.

Class Reps/Reunion Committee

M. Goodwin reported the CME will focus on obesity and that we were working on pulling together the presenters. He invited board members to participate in the Reunion Committee. W. Reoch reported the Silver and Gold Alumni, Faculty and Student Awards Banquet would be held at the new Research Complex on the Fitzsimons campus and the invitations would be mailed in mid to late February.

Awards Committee

G. Hickman reported that the committee would be meeting after the general alumni board meeting to review nominations and select this year's Silver and Gold recipient. He invited new board members to join the committee.

Nominating Committee

No report.

HOST/Mentoring Committee

P. Stepp provided a report on the HOST program (attached).

Student Activities Committee

Stephen Sherrick provided a brief report on the Memorial Garden project. He began with a brief recap/history of the project, passed around an update on the project's design, noted that fundraising struggling and thanked the board for their gift. The project would like to work with the alumni association further to find ways to help fund this project.

Student Representative Reports

J. Tennant noted that some first year students had approached her for advice on how to connect with alumni living abroad. W. Reoch noted that the Alumni Office had helped a student find an alumni host in South American this past summer on an individual basis and may be able to incorporate this into the HOST program. She asked Dean Krugman if there was a program in place at the School to assist students and he suggested the students connect with the IHOP (International Health Opportunities Program) and its faculty advisors.

Alumni Office Report

W. Reoch introduced Amanda Lewis from the CU President's Office and she briefly introduced the board to the CU Ambassadors Program, a grassroots effort to create an advocacy corps for higher education and CU in particular. At the suggestion of the Alumni Office, she proposed creating an HSC Ambassadors Program that would specifically cover areas of interest to alumni of the Health Sciences Center. The Alumni Office will work with the board and other associations on campus to get this program off the ground. We are the only campus in the CU System without an Ambassadors Program.

The Dean's Office, the Alumni Office and the Office of Diversity will be holding a reception on February 25th in honor of Black History Month for the late Charles Blackwood, Jr., MD, a graduate of the Class of 1947 and the first African American graduate of the CU School of Medicine. Family and friends of Dr. Blackwood plan to attend and invitations will be sent to board members and his classmates.

Next meeting is June 13, 2005 at 5:30 pm in the Chancellor's Suite, School of Medicine Room 1660.

New Business

Unfinished Business (None)

Meeting adjourned at 8:05 pm.

Respectfully submitted,

Wende Reoch
Secretary pro tem