



University of Colorado Medical Alumni Association
Meeting of Board of Directors
February 6, 2006

Present: N. Alsever, M. Bartlett (phone), R. Buchanan, J. Courtney, R. Downey, J. Hanson, R. Harvey, C. Hogan, M. Goodwin, G. Hickman, C. Kaye, H. Matthews, D. Mills, L. Perry, C. Petersen, J. Tennant, A. Waldbaum, C. Winter

Guest: Brian Davidson, Angela Lee

Staff: W. Reoch, A. Kapp

Absent: J.J. Cohen, D. Dreitlein, L. Fisher, D. Gordon, S. Iyengar, E. Kapler, R. Rymer, D. Scott, A. Sambunaris, J. Zimbelman

Call to Order

Meeting was called to order at 5:40 p.m. Introductions were made around the table and by telephone. New board members and guests were introduced and welcomed.

Approval of minutes

Minutes were approved without comment.

President's Report

Matt Goodwin thanked the entire board for their work and support during his term as board President and recognized the contributions of outgoing board members Dan Bessesen, Ahmed Stowers, and Bob Zucherman. Awards for their board service will be mailed to these members as they were not able to attend tonight's meeting. He welcomed Christine Petersen as the new President of the board and noted that he would continue to be active on the board for another year as Past-President and on Committees.

Christine Petersen reported that she was excited to take on the leadership of the board and her goals for her term would be to work with the board to focus on

- improving membership numbers and participation,
- working with the CU Foundation and the University to raise the funds needed to renovate the Red Cross Building to serve as a Medical Heritage Museum and Alumni Center for the new Fitzsimons campus,
- strengthening the HOST Program and expanding it to rural areas of Colorado,
- strengthening board committees. One way to accomplish this is to remember that any active alumni are eligible to participate on committees – they need not be a board member (the chair must be a board member but not necessarily the members of the committee). She suggested board committee chairs and members recruit friends and colleagues to their committees to help share the workload and bring in additional ideas/input.

Dean's Report

Dean Krugman was not able to attend as he is traveling to conduct LCME site visits. Celia Kaye, MD, PhD, Sr. Associate Dean for Education in the School of Medicine attended in his place. Dr. Kaye

reported that Dean Krugman was recently elected as the Chair-elect of the AAMC and would be working in this role to strengthen our profession at the national level.

The new curriculum continues to be “rolled out” and the first sets of evaluations were positive on the whole. Suggested fixes will be addressed and corrected as needed. Faculty level commitment is tremendous. The small group approach is well received. The School is pleased to be providing a scholarly grounding for the students. Dr. Kaye noted that as physicians, we understand this profession requires continual learning and honing of skills. Knowledge has a half life of 5 years – the School is pleased to be able to teach students the skills to be life long scholars.

13 buildings are currently under construction. Of special note, as they are physical spaces intended to match the goals of the new curriculum, are the educational buildings housing classrooms, small study rooms and small group breakout rooms. These buildings are located around an area that is known as the Quad. The small group spaces will open up onto a green space.

The School is exploring the possibility of a clinical campus in Grand Junction. With the increase in class size, there is a need to increase the diversity of experience for the students.

On the subject of tuition, the administration at the School agrees with students that they should not see an increase. A funding solution needs to be found. There is a valid concern at the School (and nationally) that high tuition levels lead students to make career choices that are not as diverse as we would wish as a community/society.

A group is considering the creation of a DO school in Colorado and most likely will locate in Colorado Springs. The administration is aware and concerned about the potential for competition with clinical sites. There may also be opportunity for cooperation and perhaps we can find synergies with them.

Committee Reports

Finance Committee

Max Bartlett described the class rep/class agent model for use in expanding the membership base or as a fundraising tool. The Membership Committee and board would work with the alumni office to identify one or two class members from each class – it could be the rep who works on the reunions. These class reps would write or help write a membership letter to their class with a personal appeal to classmates to become members. Dr. Bartlett also noted that as a group, the board may want to reconsider offering Lifetime Memberships. Many charitable organizations have found these types of memberships to be losing propositions.

Class Reps/Reunion Committee

Matt Goodwin reported that the CME faculty has been secured and it is a great program. The Denver museum of Science and Nature will have a special exhibit on Body Works. The board asked the alumni staff to be sure to promote this event to the alumni. If you would like to become involved in the Reunion Committee, please see M. Goodwin for details.

Awards Committee

Jerry Hickman reported that the Committee wished to forward to the board for approval the following awardees: the late Jack Comstock (MD 38) and Philip Sunshine (MD 55) to receive the Silver and Gold Distinguished Alumni Award, Roger Wotkyns (MD 55) to receive the Distinguished Achievement Award, and F. A. Garcia (MD 41) to receive the Distinguished Service Award. The board unanimously approved the Committee’s recommendations.

CU Med Today Committee

No report.

Nominating Committee

No report.

HOST/Mentoring Committee

A handful of students participated and all but one student were matched with alumni. The one unmet need was in Columbus, Ohio due to small number of alumni living in the area and those contacted were not able to help. Positive experiences for the students and alumni who did participate. Alumni Office received feedback from the senior class president who suggested we send the notice a few more times.

Outreach Committee

The Alumni Office reported that they are working with the Dean's Office on an event in Phoenix at a Rockies spring training game on March 19. May also have a small gathering of alumni in early April in Sarasota, Florida.

Student Activities Committee

Student Representative Reports

MS4 students are concluding the residency application/interview process and looking forward to finding out where they will be matched in March.

MS2 students moving Thank-a-thon from January to February. Medical students will call alumni donors to thank them for gifts. Alumni Office to provide space, lists, and food.

MS1 students enjoying the new curriculum/

Alumni Office Report

W. Reoch noted that she would like board volunteers to help beta-test the new on-line directory before the Alumni Office launches a marketing effort to promote it.

New Business

A proposal to consolidate the Student Activities Committee with the HOST/Mentor Committee was accepted by the board. The newly consolidated committee will be called the Student/Alumni Relations Committee. N. Alsever was appointed and accepted the position of Chair of the Committee. Other members of the committee include M. Goodwin, C. Winter, D. Mills, J. Hickman and all of the student representatives. Class of 2009 student rep Heather Matthews presented a proposal to the Committee to hold a series of informal networking opportunities for students and alumni. Students would submit topics such as how to practice medicine in a managed care environment, start your own practice or biotech company, or survive the first year of residency and the committee would recruit alumni to present on those topics. The goal is to foster alumni and student relationships and to provide students with an opportunity to learn from alumni about some of the practical issues physicians face on a daily basis. The Committee was charged by the board to meet and draft a proposal for a series of these student/alumni networking opportunities beginning in the fall of 2006. It was agreed that they would work toward holding one trial session sometimes this spring.

The Medical Student Affairs Office and the Dean's Office proposed that the board consider presenting white coats to the first year students at matriculation either in place of the stethoscopes or in addition to the stethoscopes. A white coat costs approximately \$35 each and there is strong support and separate funding within the school to present the students with a coat even if the MAA board chooses not to replace the stethoscope with the coat. Board members acknowledged that the cost of the coats would be advantageous for the MAA budget but that the stethoscope was a more meaningful, lasting gift as white

coats get stained, wear out and do not last. The board unanimously voted to continue funding the stethoscopes and presenting them to the incoming class at matriculation.

And as a final matter of new business, the board formed an ad hoc committee to address issues of fundraising for an alumni center at the Fitzsimons campus. The committee will be called the Red Cross Committee, M. Goodwin was appointed the Chair and members of the committee include J. Hickman, C. Petersen, R. Harvey, and D. Mills.

Unfinished Business (None)

Meeting adjourned at 7:30 pm.

Respectfully submitted,

Wende Reoch
Secretary pro tem