



**University of Colorado Medical Alumni Association**  
***Meeting of Board of Directors***  
***May 1, 2006***

**Present:** N. Alsever (phone), M. Bartlett, R. Buchanan, J. Courtney, L. Fisher, D. Gordon (phone), S. Iyengar (phone), J. Hanson, R. Harvey, M. Goodwin (phone), G. Hickman, E. Kapler, R. Krugman, D. Mills, L. Perry, C. Petersen, R. Rymer (phone), D. Scott (phone), J. Tennant, A. Waldbaum, C. Winter

**Guest:** Han Myint, MD

**Staff:** W. Reoch, A. Kapp

**Absent:** J.J. Cohen, R. Downey, D. Dreitlein, C. Hogan, H. Matthews, A. Sambunaris, J. Zimbelman

**Call to Order**

Meeting was called to order at 5:30 p.m. Introductions were made around the table and by telephone.

**Approval of minutes**

Minutes were approved without comment.

**President's Report**

Christine Petersen read the minutes of the Executive Committee and submitted them for record into the proceedings.

- Jack Westfall, Chair of the School's Scholarship Committee has asked the Association for a volunteer to serve on the committee. A description of the committee was read (attached to minutes). Clara Winter volunteered and Wende will forward her contact information to the School's Medical Student Affairs Office.

**Dean's Report**

Dean Krugman noted a number of "new" changes: a new curriculum and new ways to learn at the School, a new President at CU, a new Chancellor at the Denver & Health Sciences Center campus, and a new CEO at the University of Colorado Hospital who has established a collaborative working relationship with the School.

He also reported that there was one chair open in the School in the Dept. of Ophthalmology and a search is underway. Kevin Lillehei, MD was appointed Chair of Neurosurgery. School is still waiting to hear what the budget will be for FY06/07. Referendum C funds will not be allocated to higher education this year, perhaps next. As for tuition, the School is committed to keeping it below a 10% increase. Jordan Cohen, outgoing president of the AAMC will be the keynote speaker at this year's commencement.

David Gordon noted that the weekly "What's Going On Here" messages sent by Dean Krugman via email were often interesting and useful and he suggested promoting these messages in the alumni magazine.

Wende will work on including a message in the fall issue directing alumni to sign up for these messages and she noted that the alumni office was working with Catherine Worster, the new Director of Communications for the SOM to provide a quarterly ENewsletter for alumni beginning this summer.

Dr. Han Myint, newly appointed Director of the Hematologic Malignancies/BMT Program presented a demonstration of a new on-line/web-based service the School is offering physicians. The CDC provided a grant to start the program and Dr. Myint and the School are eager to offer it as a service to the alumni and community. The service features a secure web server offering free CME courses, HIPPA compliant consulting and presentation of cases for physicians who wish to access recent advances, model therapy courses, and other resources available from the School. Plans are to expand courses, etc. once the Hematology/Oncology course is completed. The alumni office staff will place the links on the web site and promote to alumni.

## **Committee Reports**

### Finance Committee

Max Bartlett reported that the Finance Committee has made increasing the membership participation its primary focus. He suggested interested members of the board and the members of the Finance Committee meet after tonight's meeting to brainstorm ideas for membership. Several issues the committee is considering are: eliminating the Lifetime Membership Level and restructuring the current dues levels so that there is a level for recent graduates and residents, one for practicing alumni and perhaps another for retirees. He noted that many membership organizations have dropped the Lifetime option as it is a one-time infusion of dollars and unless the funds are invested in an endowment earning significant interest, Lifetime memberships are just a quick fix for budgets and not a good long-term strategy for funding an organization. He also noted that the committee will solicit membership based on the class rep/class agent model and will work with the alumni staff to coordinate this effort. It was suggested that the board invite all class representatives to a board meeting to learn more about the board and its activities as this would help them "make the case" to their classmates.

Dr. Bartlett noted that the committee would also try to find a sponsor to cover the stethoscope expense.

### Reunion Committee

Matt Goodwin reported that Reunion events were on track, the alumni office reported that registrations were very good, especially for the Silver & Gold Banquet. This was, in large part, due to the excitement generated by the four alumni awards to be presented that evening. Many friends and family members of the recipients were planning to attend. The board asked the alumni staff to be sure to provide membership brochures and information at events throughout the weekend. M. Goodwin thanked everyone for his or her help. C. Petersen encouraged all board members to attend the banquet.

### Awards Committee

No report.

### CU Med Today Committee

Next issue would focus on global medicine and the initiatives and programs created at CU by faculty and medical students. Wende asked for the board to suggest names of alumni who may be good interview or profile subjects for this issue. D. Gordon wondered if recipients would pay a subscription for the magazine and the response from the board was not enthusiastic. A survey of the readership was suggested. No action taken.

### Nominating Committee

C. Petersen noted that this is the time of year when the nominating committee needs to begin recommending nominees for the fall ballot. She asked for volunteers to replace her on the committee

since she has assumed the board presidency and R. Harvey, C. Winter and W. Buchanan volunteered to serve on the committee.

#### Student/Alumni Committee

Committee met in April (see attached minutes) to formulate plans for Student-Alumni Networking events in the coming year, most likely on a quarterly basis. The committee plans to meet in June to firm up dates and topics.

#### Outreach Committee

D. Scott noted that there was a potential event in Seattle in late October – details to be worked out. Dean Krugman had plans to be in Seattle for a AAMC meeting and the alumni reception would piggyback on that meeting. Most likely an evening reception – if you have classmates in the area you would be willing to call to encourage them to attend, please contact the alumni office or D. Scott, and we can arrange to get you class rosters.

#### ad hoc Red Cross Committee

Committee met to clarify project and identify donors with representatives of the CU Foundation. A suggestion was made to combine the class rep meeting with a meeting of this committee in August before the general board meeting. This was dismissed as too unwieldy given the matriculation ceremony already on the August schedule. The committee plans to meet in June to discuss composition of the committee. Terry Biddinger has agreed to assist with recruiting and knows many people in the community who could be useful partners on the committee.

#### **Student Representative Reports**

J. Hanson and J. Tennant offered to work with the alumni office to make sure the HOST and other alumni/student activities are promoted directly to the students via their Blackboard electronic community.

J. Tennant reported that an open forum for students was recently held with Dean Krugman and members of his staff to address communication and mentoring issues. The forum was called at the request of students who had expressed dissatisfaction with aspects of the school's communication. She thought the forum was worthwhile and appreciated the time and effort of all who attended.

On the topic of alumni participation in the association, Dean Krugman suggested that students conduct informal/non scientific surveys of physicians who they routinely meet through their Foundation in Doctoring course. Ask if they are alumni and if so, are they are member of the MAA, and if not, why not? Student reps agreed to do this and ask classmates to as well.

#### **Alumni Office Report** (None)

#### **New Business** (None)

#### **Unfinished Business** (None)

Meeting adjourned at 7:10 pm.

Respectfully submitted,

Wende Reoch  
Secretary pro tem