



Medical Alumni Association Board Meeting Minutes

December 10, 2007, 5:30 pm

Members: Drs. John Farrington, Christine Petersen, James Neisler, J.J. Cohen, William Buchanan, Clara Winter, Richard Harvey, Richard Eliason, Max Bartlett, Regina Kilkenny (Ex officio), Dean Krugman via teleconference (Ex officio). Luke Perry and Jessica Tennant.

Staff: Joy French (Alumni Relations) and Emily Paine (CU Foundation)

Guest: Andy Jhanji (University Advancement)

Call to Order

Dr. Christine Petersen called the meeting to order at 5:30 pm.

Approval of the Minutes

Dr. Petersen presented the minutes for approval. Dr. Winter moved to approve the minutes. Dr. Farrington seconded the motion and the motion passed.

President's Report

Dr. Peterson updated the Board on everything that was going on and said that there were many stumbling blocks to get through. Sarah Fischler resigned and Joy French took over as the Interim Director. The Board elections did not go out and will go out as soon as possible. CU Medicine Today will go out in January/February. She asked for a call of suggestions for a CME topic for the Reunion. She recalled that they focused on stem cells last year, the year before's topic was Psychiatry, and Obesity was the year before that. Dr. Eliason suggested medical ethics and responsibility. He said there is a physician in the Florida area that is also a Roman Catholic priest. Dr. Neisler suggested immunology and asked Dr. Cohen for suggestions. Dr. Cohen said they could talk about new and emerging vaccines, defenses and antagonists, and AIDS. Others suggested cervical cancer, shingles, and malaria. J.J. Cohen volunteered to work on this with Joy.

Regarding the Board, Dr. Petersen reported that Doug Scott, MD has withdrawn his nomination to be president-elect. There is no current president-elect and she will work on finding one. She would like to keep the outgoing members in place until the February meeting. She will chair the February meeting and help to orient the new president. Nick Alsever, MD resigned from the Board which is okay because out of the five board members nominated, four accepted and only three new members are needed. Emily Paine suggested that David Gordon, MD may be interested in joining the Board. Dr. Peterson will call Dr. Gordon if necessary. The goal in February is to have the new board members elected, invited to attend the orientation, and come to February 11th meeting.

In addressing the staffing issues, she introduced Andy Jhanji. Andy stated that the current alumni relations office structure is unmanageable with managing five boards in a two staff member office. He met with Dean Krugman regarding this. Andy will present two model options to the Health Sciences Deans: Centralized and Decentralized Models. 1. Centralized Model - Boards will be managed by an alumni person dedicated to working in each school. In this model, the Board will work with the school and get the support they need from the schools. The current office structure will be the same and staff will be added. He said that the School of Pharmacy has transitioned to this model. 2. Decentralized model – there will be one overarching board which will look at fundraising, big-picture items, and cultural items with the downtown campus. Each Dean is supportive and will be presented with the two proposals. They will need to decide what it takes to be successful and for the Board to be successful. The Deans are invested and want this to be successful. He will show the proposals to the Deans and they will decide what will be the right decision to make for their school. Andy will work with the Deans to find financial support. The proposed timeline is to get the proposal to the Deans in January. There will be a transition plan for them to select the Centralized or Decentralized approach. Ideally they would like this implemented on July 1st, 2008.

Dr. Bartlett shared the resume of Christine Plug BBA, MS, PhD, who is looking for a job. She has faculty development experience and presents well and speaks well. Andy took a copy and will give one to Dean Krugman. Dr. Neisler asked why Ms. Fischler resigned. Andy said it was related to the staffing issue and the manageability of the job in its current situation. Dr. Bartlett asked if that was the same reason Wende Reoch left and he said that she had the same concerns and decided to go back to school. The bottom line is that the work load is too much tackling communications, events, board meetings for five schools. We need to focus on making the alumni office manageable in order to move forward. Andy will keep discussing what the Deans need and where they are going. He wants to see an overall Anschutz Medical Campus Board and for the alumni to have a place to gather at the Red Cross Building. He said that Elizabeth Lefebvre, the Reunion Consultant, is on board again to help with the reunion planning. Also, Emily Paine offered to help as needed.

Dean's Report

Regina Kilkenny was in attendance in the place of Dean Krugman. She handed out information for the Master's Ball which will be held on Saturday, October 4th, 2008. Its purpose is to increase community visibility and raise funds for the SOM. Board members are invited and encouraged to participate and/or attend. Students are encouraged to be guests of attendees and promote the event. Regina will talk to the student representatives more about this event.

Dean Krugman called in at 6:18pm. Dr. Petersen gave him a brief update on the meeting thus far. He said there is a definite need to have someone focused on the SOM alumni. He reported on the following items:

- The Master's Ball is a terrific opportunity to bring people back especially in Colorado. He gave a brief update invited the Board to attend. We will be celebrating our 125th Anniversary. Friday-casual BBQ and Saturday will be the very fancy event.
- Gave lecture in the new Education building last week and said it was unbelievable. Reported that there were good places to eat and Children's Hospital has gelato. Suggested that we have the meetings at Anschutz in the future and that there is plenty of

space. He suggested the Bruns Conference Room or a location in one of the new Education Buildings.

- The planning for the Grand Junction campus is coming along.
- On Wed. 12/12/08, twelve doctors from Grand Junction are coming in to talk to the clinical block coordinator to replicate clinicals in Grand Junction.
- Research program grew at 1% last year which is good news as other programs have seen a decrease.

Membership Committee Report

Dr. Petersen said that the termination of lifetime membership did not go out so she suggested that they extend it until June 30th, 2008. Dr. Farrington motioned this suggested and Dr. Winter seconded the motion. The motion passed. Joy will work on sending out the membership drive form in early 2008. Dr. Farrington reported that there are 369 members. The membership report needs to have another line for recent graduated for 4 years. He said that membership is up since 2000 which looks good. There is a high priority to pull in the 1883 Society. We need to develop a committee of 4-8 classmates in each class to actively solicit membership and need to find out why people dropped out and chart this. Dr. Eliason pointed out that it is important to get residents involved in the alumni association. Dr. Farrington discussed his class newsletter and encourages class reps to do a newsletter of their own.

Awards Committee Report

Dr. Geis came up with names of nominees. Joy will bring the award criteria to the next meeting. In the meantime, Dr. Petersen asked for nominations. She suggested having Dr. Geis and Dr. Mubarak go ahead and have meeting so they can make recommendations and vote on it at the February Meeting.

Nominating Committee Report

The nominees: Barry Molk, Rolan Zick, Harvey Cohen, and Rudy deLouise all accepted their nominations. Ballots will go out and Dr. Petersen will call them to invite them to attend the February Meeting.

Student Update

A Night with Alumni was held last semester. The topic was business in medicine. Need to pick spring topic and date. Luke mentioned that it is the responsibility of the other class reps to take this on. Luke will contact the 2nd year representatives. Joy reported that the HOST program was going well and several 4th year students have been matched with alumni in various locations around the country during their residency interviews.

Adjournment

There being no further business, Dr. Petersen adjourned the meeting.

The next meeting will be held on February 11, 2008 at 5:30pm in the Chancellor's Conference Room at the 9th & Colorado Campus.

Minutes submitted by:

Joy French, Interim Director of the Office of Alumni Relations – health sciences programs